

Employment Market Figures

Employees Subject to Social Insurance Contributions in the Employment Location of Magdeburg

31.12.2014	-	104,891
30.06.2015	-	105,230
30.06.2016	-	106,762



Facts for Investors

Tax rates

Real estate tax A	250 percent
Real estate tax B	495 percent
Business tax	450 percent

Industrial and Commercial Real Estate

Purchase Price

Building land with no development charge: approx. EUR 32/m²

Commercial and industrial plots: between EUR 15/m² and EUR 65/m² (approx. 340 ha available for extensions and new companies)

Office Market

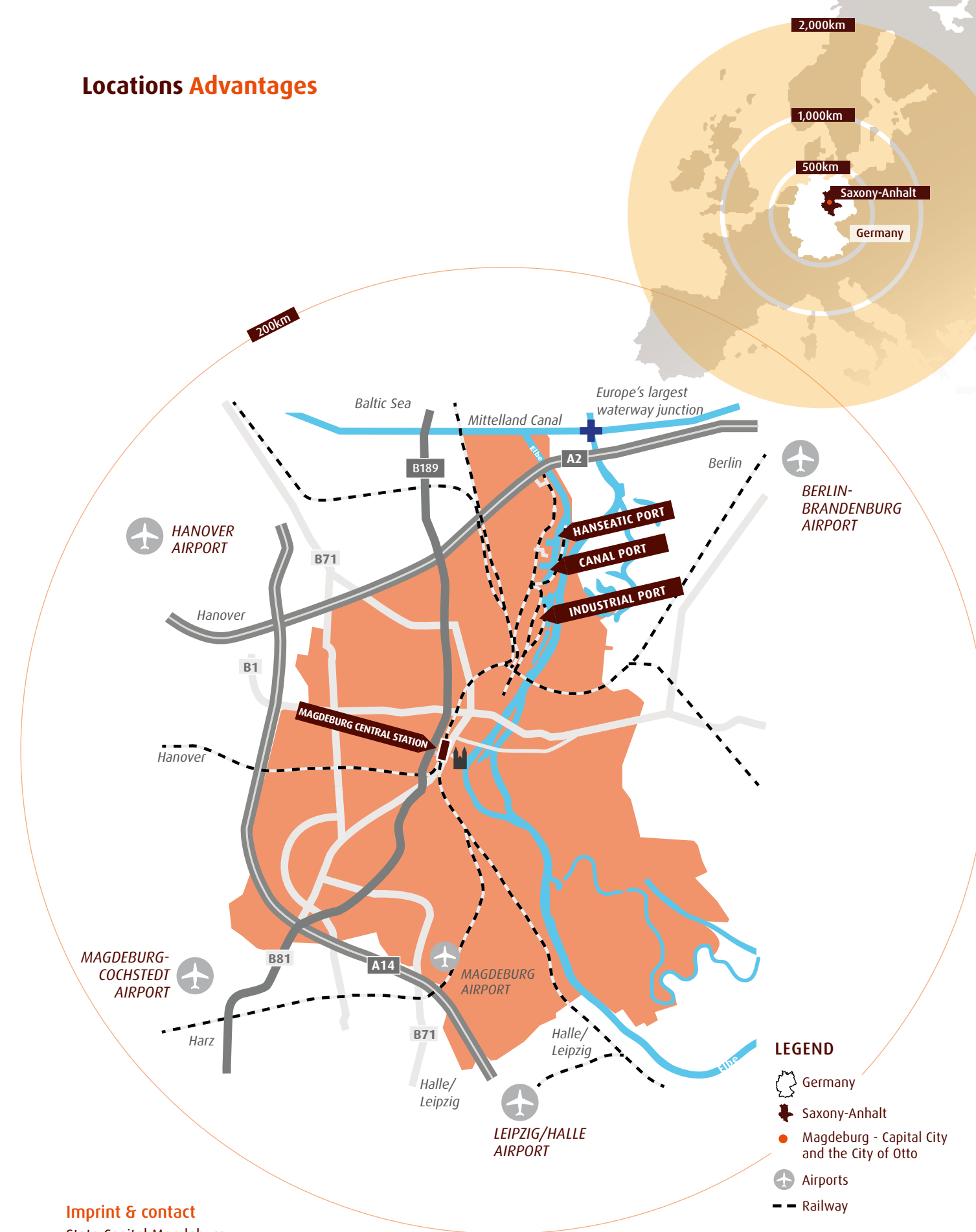
Top city rental fees: EUR 10.80/m²

Average rent: EUR 8.50/m²

Rent on the city outskirts: EUR 6/m² (average rent)

Districts and peripheral locations: EUR 4/m² to € 5.50/m²

Locations Advantages



LEGEND

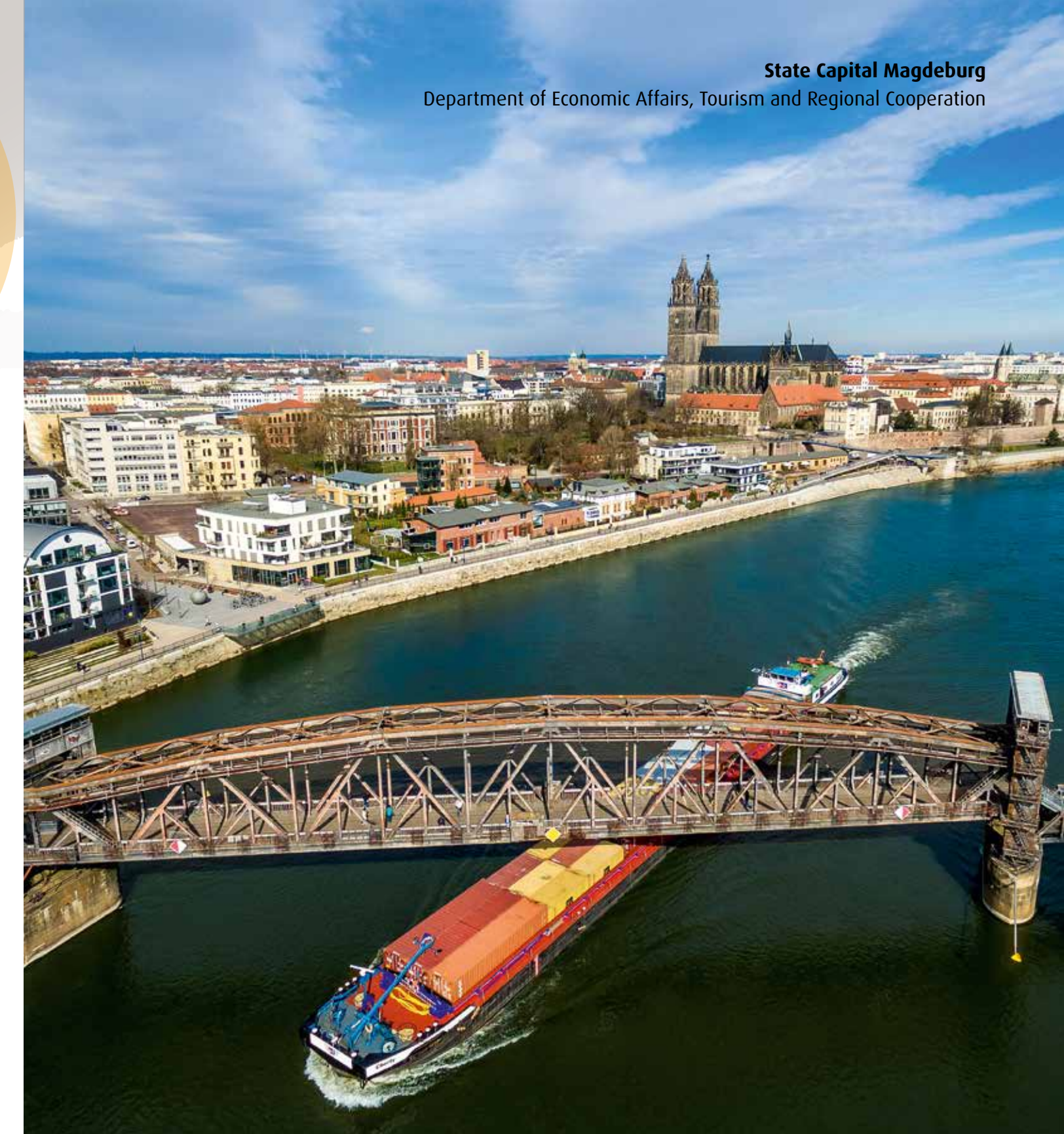
- Germany
- Saxony-Anhalt
- Magdeburg - Capital City and the City of Otto
- Airports
- Railway

Imprint & contact

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State Capital Magdeburg
 Department of Economic Affairs, Tourism and Regional Cooperation



investment life magdeburg city of otto
 state capital business location



Price | Residential building land

EUR 113/m²

Price | Detached house

EUR 2,419 of living space

Flat | Average rental fees

EUR 5,50 m²

Culture | Leisure

11 museums | 10 theatres/comedy venues | 5 libraries
 Number of pubs, restaurants, cafés and clubs: immeasurable
 168 sports clubs
 36,560 members of sports clubs
 Other leisure facilities: MDCC Arena, GETEC Arena, golf course, racecourse, water park, Elbauenpark, Herrenkrugpark, zoo and the Gruson Greenhouses, municipal park, puppet theatre, etc.

Anyone who wants to make their entrepreneurial dreams a reality in Magdeburg, the capital city of the German land of Saxony-Anhalt, can make the most of the city's profitable cross-sectoral networks, qualified professionals, well-developed industrial sites, optimal transport connections, competent contacts and creative environment.

Magdeburg, the City of Otto, focuses on strong industries and provides continuous support for their further development.



Key Economic Areas

Otto builds machines.

In Magdeburg, mechanical and plant engineering is a traditional industry with a deep-rooted history. The location offers the ideal structures for this field, with around 60 companies with approximately 11,000 employees now based in the city and impressing customers worldwide with their state-of-the-art technologies and innovative products made in the City of Otto.

Otto mobilises.

Dynamic logistics is all about the right location. Magdeburg offers multi-modal transport solutions with water, road and rail connections making the City of Otto one of the central traffic junctions for the major cities of Hamburg, Berlin, Hanover, Leipzig and Dresden. These outstanding conditions are particularly beneficial for logistics-related companies.

Otto is creative.

The cultural and creative industry is taken very seriously as an economic sector in Magdeburg. Creative minds shape the city's cultural life, with Magdeburg's designers winning awards, its software developers making a name for themselves on a global level and its universities helping people to transform unusual ideas into business foundations.

Otto is healthy.

Health management is one of Magdeburg's key industries. Innovative companies and renowned research industries in fields such as medical engineering, pharmaceutical production and brain research are all based in the City of Otto, where they can make the most of well-functioning networks.

Otto networks.

Information and communication technology is now an intrinsic element of the Magdeburg economy. In fact, there are barely any industries that do not depend on ICT and as a result, it has developed into a real driving force behind innovation in Magdeburg. The close proximity to the city's universities enables ICT companies to secure talented young professionals and this benefit has now been attracting industry giants to the location for quite some time.

Otto produces sustainably.

An industry on the upswing: Around 45 companies working in the fields of environmental technologies and recycling management benefit from the outstanding conditions available in Magdeburg. The location ticks all of the boxes for companies wanting to expand their business areas, redevelop and establish networks.

Science, Research and Education

Otto von Guericke University
www.ovgu.de

Otto von Guericke University, Medical Faculty
www.med.uni-magdeburg.de

University of Applied Sciences Magdeburg-Stendal
www.hs-magdeburg.de

Max Planck Institute for Dynamics of Complex Technical Systems
www.mpi-magdeburg.mpg.de

Fraunhofer Institute for Factory Operation and Automation (IFF)
www.iff.fraunhofer.de / www.vdvc.de

Helmholtz Centre for Environmental Research (UFZ)
www.ufz.de

ifak Institute for Automation and communication e.V. Magdeburg
www.ifak.eu

Leibniz Institute for Neurobiology (LIN)
www.lfn-magdeburg.de

German Centre for Neurodegenerative Diseases (DZNE)
www.dzne.de/standorte/magdeburg.html

ZENIT Centre for Neuroscientific Innovation and Technology
www.zenit-magdeburg.de

InnoMed e. V. Network for Neuromedicine Technology
www.innomed-magdeburg.de

IGZ Innovation and Start-up Centre Magdeburg GmbH
www.igz-md.de

Experimental Factory Magdeburg, ZPVP GmbH
www.exfa.de

Saxony Anhalt Galileo Test Bed Otto von Guericke University, Institute of Logistics and Material Handling Systems in the Port of Science
www.galileo.ovgu.de

FEZ Centre of Research and Development Magdeburg GmbH
www.fez-magdeburg.de

titi Technology Transfer and Innovation Development Magdeburg GmbH
www.titi-magdeburg.de

STIMULATE - Solution Centre for Image Guided Local Therapies/ STIMULATE Association e.V. vorstand@stimulate-verein.de

Students at Magdeburg Universities

Otto von Guericke University Magdeburg
University of Applied Sciences Magdeburg-Stendal

2014/15	-	20,772
2015/16	-	20,686
2016/17	-	20,207

Schools in the City of Magdeburg

General education schools

Classes	Pupils
2014/15 - 1,346	2014/15 - 26,316
2015/16 - 958	2015/16 - 19,568
2016/17 - 977	2016/17 - 20,217



Children's Day Care Facilities

Total number of places

2014	-	15,822
2015	-	16,276
2016	-	16,865



Population | Key Figures

Residents

Main place of residence in Magdeburg

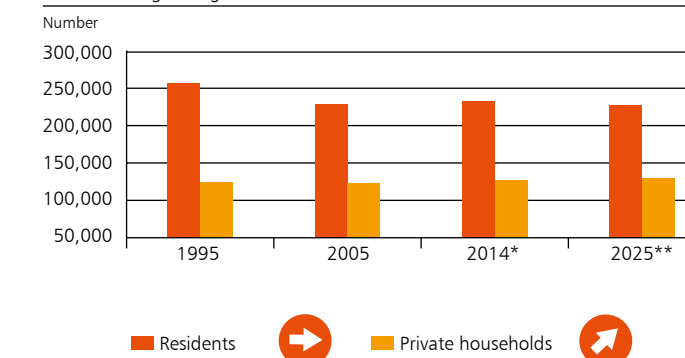
31.12.2014	-	234,858
31.12.2015	-	238,212
31.12.2016	-	241,134

* Register of Residents

The population of Magdeburg has been growing continuously since 2005. From 2005 to 2016, the city's number of residents increased by around 12.359 people, representing growth of 5.4 percent.

Households

Magdeburg: Residents and Households



* Own projection

** According to the regional population forecasts of 2008/2015

Source: State Office for Statistics of Saxony-Anhalt

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Purchasing Power

In 2016, the total purchasing power volume for the state capital increased by approximately EUR 70 million or 1.6% on the previous year's level to EUR 4.48 billion. Purchasing power has therefore risen by a significant EUR 560 million (+14%) since 2011.

National/City Comparison

Magdeburg offers a large number of retail areas. The key performance indicator for Magdeburg's centrality is also above average: 114.2 (compared to the national figure of 100).



Retail Industry

Top rental fees in excellent locations

EUR 55/m² to EUR 65/m²

The top rental fee for retail areas in Magdeburg is much less than the top rental fees of other cities such as Rostock (EUR 70/m²), Dresden (EUR 110/m²) and Leipzig (EUR 140/m²).

Alternative city locations

EUR 15/m² to EUR 25/m² (e.g. City-Carré, Hundertwasser Building, Regierungsstrasse: EUR 11/m² to EUR 15/m²)

District centres

EUR 8/m² and EUR 12/m² (e.g. Halberstädter Strasse, Leipziger Strasse and Grosse Diesdorfer Strasse)

Retail areas on busy arterial roads

EUR 6/m² to EUR 12/m² (e.g. Elbe-Park and Flora-Park Shopping Centres)